

ALACERO SUMMIT 2025

SCHEDULE



DAY 1 | TUESDAY, NOVEMBER 11TH

08:30 - 09:00	REGISTRATION AND WELCOME COFFEE
09:00 - 09:20	OPENING Jorge Oliveira
GEOPOLITICS AND LATAM IN THE NEW CONTEXTT	
09:20 - 10:00	GLOBAL OUTLOOK AND THE NEW GEOPOLITICS Analysis of the context and its implications for Latin America. Speaker: Oliver Stuenkel
10:00 - 10:50	LATIN AMERICAN INDUSTRY IN THE FACE OF THE NEW GLOBAL AND REGIONAL ORDER Country-specific views and outlook. The role and challenges of the value chain. Speakers: Phillip Bell, Marcela Mejía, Armando Monteiro, Salvador Quesada and Martín Rappallini
10:50 - 11:00	OPENING OF THE TRADE EXHIBITION
11:00 - 11:30	COFFEE BREAK BY PSI
11:30 - 11:40	“DESAFÍO ALACERO 2025” AWARDS CEREMONY
11:40 - 12:40	NEW FLOWS OF GLOBAL TRADE Challenges of international commerce. China and Southeast Asia: economic and industrial imbalance. Impact of U.S. tariffs on Latin America. Trends in regionalization and nearshoring. Speakers: Margaret Myers and Jorge Guajardo
12:40 - 13:05	CHALLENGES AND DIRECTION OF THE INDUSTRY IN LATIN AMERICA Speaker: Bruce Mac Master
13:05 - 15:30	LUNCH AND NETWORKING
INNOVATION AND INDUSTRY 5.0	
15:30 - 16:30	NEW TECHNOLOGIES, DIGITALIZATION, AND AUTOMATION FOR THE INDUSTRY’S EFFICIENCY AND SUSTAINABILITY CHALLENGES Industry case panel: Alexander Alegria-Seif (Metaluck), Alexander Fleischanderl (Primetals), Héctor Rocha (Accenture) and Alberto Voltolina (Russula)
16:30 - 17:10	AI AND INNOVATION IN THE INDUSTRY Speaker: Ricardo Cavallini
19:30 - 22:30	COCKTAIL BY ANDI & ALACERO

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SCHEDULE



DAY 2 | WEDNESDAY, NOVEMBER 12TH

08:30 - 09:00	REGISTRATION AND WELCOME COFFEE
DRIVING LATAM INDUSTRY FORWARD	
09:00 - 09:10	WELCOME Ezequiel Tavernelli
09:10 - 09:30	GLOBAL OVERVIEW OF THE STEEL MARKET Global overcapacity and its impact on the market. Speaker: Anthony de Carvalho
09:30 - 10:20	LATAM OVERVIEW Macroeconomic analysis of the region, evolution of industrial development and employment. How this year's changes have had an impact. Speakers: Sergio Díaz Granados, Joaquim Levy, Manuel Molano and Dante Sica
10:20 - 10:40	GLOBAL STEEL MARKETS AND OUTLOOK FOR LATIN AMERICA Projections for demand, production, and imports. Regional competitiveness in the face of global players. Speaker: Diego Giangreco
10:40 - 11:20	COFFEE BREAK BY DIACO / METALDOM
11:20 - 11:40	CHINA'S GROWING GLOBAL AMBITIONS The boom in steel and indirect steel exports, investments in raw materials, infrastructure in developing countries, and manufacturing. Speaker: John Lichtenstein
11:40 - 12:25	AUTOMOTIVE INDUSTRY Opportunities and Challenges to Compete in Markets with a New Regional Configuration. Speaker panel.
12:25 - 13:20	CEO PANEL The agenda for LATAM in the current context. Speakers: Jorge Oliveira (ArcelorMittal Brasil), Máximo Vedoya (Temium) and Gustavo Werneck (Gerdau)
13:20 - 13:30	CLOSING AND CONCLUSIONS